

Appln. No.: 09/973,083
Request For Reconsideration dated June 16, 2009
Reply to Office Action of March 16, 2009

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:	Atty. Docket No.: 007412.00257
John S. HENDRICKS	
Serial No.: 09/973,083	Group Art Unit: 2424
Filed: October 10, 2001	Examiner: Shepard, J.
For: INTERNALLY TARGETED ADVERTISEMENTS USING TELEVISION DELIVERY SYSTEMS	Confirmation No.: 5151

REQUEST FOR RECONSIDERATION

U.S. Patent and Trademark Office
Customer Service Window, Mail Stop AF
Randolph Building
401 Dulany Street
Alexandria, VA 22314

Sir:

This paper is responsive to the final Office Action mailed March 16, 2009.

Status of the Claims are reflected in the Listing of Claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 4 of this paper.

Please charge any fees due or credit any overpayments to Deposit Account No. 19-0733.